

“The Pursuit of Gold”

March 18 - 25, 2017

Northern California is thrilled to welcome the Collie Club of America to our state capitol, Sacramento, in 2017. We know we can offer an exciting National, which will be built around the exhibitors. We hope that all the Collie fanciers will head west in their "Pursuit of Gold."

The venue that we will use to host our event is **Cal Expo**, which is settled on 350 acres. Cal Expo is located in the heart of the city and is regarded as the most accessible and consumer friendly venue in the area. This facility is home to our State fair as well as hosting the Sacramento Kennel Club all breed shows. Cal Expo Harness Racing and Sports & Wagering Center is also located on the property. The building that will be used is **The Pavilion** (98,000 sq. ft.). The Pavilion is fully heated and air-conditioned. The building will allow us to have all conformation, obedience, rally, grooming and vendors all in one building.

The grounds around the Pavilion have an abundance of large grassy areas and plenty of walking areas. All overnight parking will be right by the Pavilion building with full hook ups.

<http://www.calexpo.com/>

The host hotel for the event will be the **Red Lion Hotel, Woodlake**, which is less than a mile from the show site. The Red Lion has given us a price of **\$95.00 per night** per room. All rooms are equipped with **sleep number beds** and many of the down stairs rooms have double access into the rooms from the parking area and out to the center of the courtyard. The hotel is **extremely dog friendly** and is host to other nationals, seminars and other doggy functions. There are plenty of meeting rooms to hold our seminars in, as well as numerous banquet rooms of varying sizes. There are plenty of grassy areas around and through out the hotel complex for walking dogs. To add too the beautiful grounds, there is a lake in the center of the complex, also surrounded by grass. The hotel offers a free shuttle service within a 5 mile radius of the hotel that will take you to any numerous restaurants, stores and/or mall. In addition to this service, multiple shuttles will run people and dogs to and from the show grounds before, during and after the show each day at no charge, other than tipping the drivers. The hotel shuttles will run 24 hours a day. There are multiple hotels around the area with different price ranges that we will list for convenience prior to the show. Since the Red Lion is so close in proximity to all the CCA venues, it will be wonderful to not have to move to a new hotel after the agility and herding events have ended. Everyone can stay at one place for all the events!

<http://www.redlionsacramento.com/>

The **Sacramento International Airport** is approximately 12 miles from the show site and the host hotel. All major airlines that allow dogs and different size crates fly into Sacramento. There are shuttle services to and from the host hotel to the airport that can be arranged. Other airports that the major airlines fly into within a 2 hour proximity are San Francisco International Airport, Oakland International Airport, San Jose International Airport and Reno/Tahoe International Airport.

Schedule of Events

1. **Herding** trials will be held March 18 and 19 at **Performance Dogs in Action**, located in Pleasant Grove, CA, which is less than 15 to 20 minutes from Cal Expo and the Red Lion, host hotel. There is a large area for parking and areas to set up for x-pens, crates, etc. There is also a Quonset hut on site, which includes electrical plugs to put together a lovely awards and photo area. We will be offering Course A and B, HT and PT sheep as well as course A and B, HT and PT ducks.

<http://www.performancedogsinaction.com>

2. **Agility** trials will be held March 20 and 21st at the **Leone Equestrian Center**, which is less than 20 minutes from Cal Expo and the Red Lion, host hotel. The building is a large indoor arena with an all-weather footing.

3. **Conformation** is planned for March 22, 2017 through March 25, 2017.

4. **Obedience and Rally** trials will be held on Wednesday, March 22, 2017 and Thursday, March 23, 2017.

5. **Junior Showmanship** will be held on Saturday, March 25, 2017.

We believe Sacramento has a lot to offer to the exhibitors. One of Sacramento's biggest attractions is "**Old Sacramento**" less than 5 minutes from the host hotel and is located on the Sacramento River. There are underground tours of the "original Sacramento", as well as shopping, dining, entertainment and so much more. Enjoy a horse drawn carriage ride around "Old Sac," or a Riverboat ride down the Sacramento River. Also located in Old Sacramento is the California State Railroad Museum that I would highly recommend everyone to attend. Other Sacramento attractions are the Crocker Art Museum, Sutter's Fort, the California Automobile Museum, the Sacramento History Museum and the California State Indian Museum.

<http://oldsacramento.com/>

For the **wine lover enthusiasts** you have the beautiful wine country, Napa California, located close by. Napa is just 45 minutes from Sacramento and every major California wine grower is located there.

You also have Placerville, CA, just 30 minutes away from Sacramento. It is the gateway to the **Gold** Country where gold was discovered in California in 1848. It is also close to the home of the world-renowned Apple Hill country as well as more beautiful wine country.

Beautiful San Francisco is less than an hour and a half from Sacramento and is home to the beautiful **Golden Gate Bridge**, Chinatown, Alcatraz, pier 39 and numerous other attractions. This would be a fabulous day excursion for any exhibitor visiting the area.

Cindy Weiner-Robinson and Marian Darrow will share the responsibilities to be the host chairpersons. We both have years of experience chairing and putting on shows. Both have held multiple local collie club positions. We have a commitment of help from our Nor Cal Collie clubs, as well as multiple experienced collie folks.

So, we invite all Collie enthusiasts and their beautiful collies to come and join us in beautiful Northern California in "The Pursuit of Gold", and whatever that may mean for you!

Cindy Weiner-Robinson & Marian Darrow
Host Co-chairs,
CCA 2017 – "The Pursuit of Gold"

Proposed Budget

<u>Income</u>	<u>Number</u>	<u>Rate/Fee</u>	
<u>Entries</u>			
Breed	600	\$35.00	\$21,000.00
Obedience	40	\$35.00	\$1,400.00
Rally	75	\$35.00	\$2,625.00
Additional Class	30	\$25.00	\$750.00
Herding (ducks - 2 days)	30	\$50.00	\$1,500.00
Courses A & B, HT & PT			
Herding (sheep - 2 days)	50	\$50.00	\$2,500.00
Courses A & B, HT & PT			
Agility Runs (for 2 days)	100	\$35.00	\$3,500.00
Agility (other runs - for 2 days)	150	\$25.00	\$3,750.00
 <u>Other Income</u>			
Catalog Sales	400	\$15.00	\$6,000.00
Grooming Spaces	300	\$30.00	\$9,000.00
Reserved Seating	200	\$25.00	\$5,000.00
RV Parking*	25	\$35.00	*Cal Expo charges \$35 a night.
Vendors			
CCA members	10	\$250.00	\$2,500.00
Non CCA members	5	\$325.00	\$1,625.00
Total Income			\$61,150.00
 <u>Expenses</u>			
MBF fee **	1	\$10,000.00	\$10,000.00
100 more catalogues	1	\$1,000.00	\$1,000.00
AKC app. fee: conformation	1	\$350.00	\$350.00
AKC app. fee: obed. and rally	1	\$235.00	\$235.00
**includes rings and equipment for conformation, obedience, & rally, premium lists, 300 catalogues, postage, ribbons, printing, MBF staff, judging schedules			
Judges expenses - breed	3	\$1,100.00	\$3,300.00
Judges expenses - obed/rally,	3	\$300.00	\$900.00
Juniors - Food, food, travel			
"possible" hotel	3	\$100.00	\$300.00
# based on having local judges			

Cal Expo Expenses

Building 98,000 sq ft	1	\$25,000.00	\$25,000.00	
EMS	One time		\$1,500.00	
Waste	One time		\$250.00	
Clean up	One time		\$2,000.00	
A/V	One time		\$100.00	
Fire Permit	One time		\$35.00	
Electrician - Approx hours	10	\$40.00	\$400.00	
Security - Approx hours***	115	\$22.00	\$2,530.00	***priced for 115 hours
Misc. ****	1	\$1,000.00	\$1,000.00	**** Tables, chairs, etc.

Herding Expenses

Performance dogs in Action	2	\$175.00	\$350.00	
Sheep fee per run (both days)	50	\$20.00	\$1,000.00	
Ducks (no charge for runs)	30			
Judges expenses - Herding	2	\$200.00	\$400.00	# based on having local judges
"possible" hotel, food, travel	2	\$150.00	\$300.00	
Secretary fees	1	\$300.00	\$300.00	
AKC application fees	1	\$140.00	\$140.00	
Ribbons/rosettes	1	\$350.00	\$350.00	
AKC fees	1	\$280.00	\$280.00	
Misc printing/postage	1	\$200.00	\$200.00	

Agility Expenses

Leone Equestrian Center	2	\$1,000.00	\$2,000.00	
Equipment rental	1	\$500.00	\$500.00	
Secretary (\$ per run)	250	\$3.00	\$750.00	
Judges expenses, inclu. travel	2	\$300.00	\$600.00	# based on having local judges
"possible" hotel, food	2	\$100.00	\$200.00	
AKC application fee	1	\$100.00	\$100.00	
Ribbons/rosettes	1	\$500.00	\$500.00	
MACH/PACH rosettes,	1	\$100.00	\$100.00	
MACH bar				
AKC fees	1	\$800.00	\$800.00	
Misc printing/postage	1	\$150.00	\$150.00	

Total Expenses \$57,920.00

Profit \$3,230.00

Not Included:

Income from: Raffles before the National, merchandise sales, catalog advertising, fund raising, **trophy donations.** *****

Expenses: Judges gifts, photographer, hospitality.

***** **Trophy donations:** 1.) Mary Wells has volunteered to be our trophy chairman. She has held this position before and did a superb job. With her as chair we should break even or make a profit. 2.) A CCA member has pledged to donate all the trophies for the class placements for the duck trials.

Committee Chairman

Host Show Chairman – Cindy Weiner-Robinson

Obedience – Judy Cummings

Host Co-Show Chairman – Marian Darrow

Facilities – Dale Heit

Herding Show Secretary – Hildy Morgan

Grooming – Jennifer Weiner

Herding Show Chairman – Jan Shields

Reserved seating – Jennifer Hull

Agility Show Secretary - Mary Roseberry

Vendors – Terry Hansen

Agility Chairman – Sue Larson

Trophies – Mary Wells

Treasurer – Melinda Sunnarborg

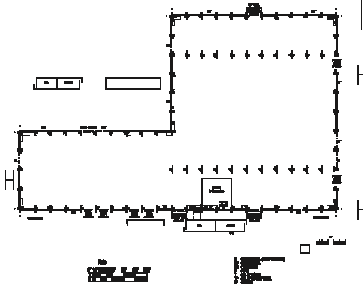
Logo – Diana Hiiesalu Bain

Chief Ring Steward – Linda Tefelski



Photos

The Pavilion



Leone Equestrian Center

Performance Dogs in Action



