

Outstanding Local Collie Club Award

- **What is the Award?**
 - Honors Local Collie Club(s) that provide(s) outstanding collie promotion annually.
 - Assists in all clubs to be able to compete, tiers by club size have been established.
 - Tier 1: Clubs with memberships of 25 or less
 - Tier 2: Clubs with membership more than 25

- **What are the requirements?**
 - Requirements:
 - Local collie club must demonstrate with submission collie promotion effort (website, workshop(s), mentoring, etc.) to the collie fancy.
 - A local collie club is eligible to receive this award for two consecutive years. After receiving this award for two consecutive years, the honored local collie club will not be eligible for this award until a year has passed before being eligible to receive this award again.
 - Each individual collie club, to be eligible for the trophy, MUST hold 60% or more of the Collie Club of America (CCA) membership in their club (proof must be provided).

 - Criteria:

Nominee submissions will be divided into two tiers of groupings based on the size of their membership and resources.

Submission of materials that support collie promotion and the application form.

Questions to consider:

 - What collie programs/activities/educational events were done by the club this year? Give detail, i.e., number of member participants, number of attendees, schedule/program, etc. If the event was a repeated event, was there recorded growth?
 - How does the club encourage outreach to the public and to the membership? Give detail, i.e., flexible meeting schedules, open/advertise activities, etc.
 - Is the club-created program(s) somehow unique to collie outreach/education? Could other clubs replicate the program(s) in a manner appropriate to their resources? Does this program(s) reach out to the public? How?
 - Does the submission describe in detail how the club provided significant help/inclusion for current and/or prospective collie club members?
 - How does the Club reach out to its own membership? Designate new members gained during the year.

- **Where to apply?**
 - Complete and submit the form. Include materials that describe activities and membership.
- **When to apply and deadline?**
 - Submissions January 1 to January 31. The deadline for submitting the completed form will be January 31.
- **When Honoree(s) announced?**
 - Awards will be presented at the CCA National.
- **What the Honoree(s) receives?**
 - CCA will donate a Loving Cup to each honored club to be used for their Conformation show only and to be offered as their trophy for their Best of Breed prize or Best Opposite to Best of Breed or Best of Best of Winners ONLY. The winning club is offered their Cup free of charge for that year and no other Cup can be purchased by the club for than year.
 - A certificate presented at the National.
 - Recognition in the *Bulletin*.
 - Bragging rights in the presentation of the CCA Loving Cup within their local community.
- **Who will evaluate?**
 - Public Relations Committee will evaluate submissions.