Included: New Members & Reinstates
Treasurer’s Report
Meet the Breeds Booth - FL
Bios – those expressing “willingness to running” for National Office
Guidelines for New Committees – Public Relations, Reduction of the Board, Breeder of the Year

Vote: New Members & Reinstates
Treasurer’s Report
New Members – Public Relations Committee, Re-alignment Committee, & BOY Committee, YB
Budget and approval David Hansen, DVM to AKC/CHV
Ratifications of Meet the Breeds booths – NY & FL
Names of Candy Wisnieski & Mikki Dorsey created on website project, “The Collie As A Family Dog”

Discussion Loving Cups
Logo
CCA Publication Policy

Collie Club of America, Inc.
2014 National Specialty
“A Collie For All Seasons”
April 5-12, 2014
Eastern States Exposition, Big E, W. Springfield MA

Notices – Elections
The CCA will be holding election of National Officers, DAL, and District Directors in late 2013.
Those wishing to run for National Office: President, 1st or 2nd Vice-President, Treasurer, Secretary or one available position as DAL, that committed by the July 1 deadline, their statement of “willingness to run” and a short bio are included within. Procedure to yet be placed on ballot are in the Secretary’s Message and in your Constitution.
For those wishing to run for the District Director, please let the members in your district know of your intentions.

President’s Message
Thank you, Donna, Karen, Laura, Marianne, Gayle, Sue, and Helga for the GREAT Bulletin. – I never knew Sweeper was hit by a car!

Directors, make a list of the members who have not re-joined and make one more contact with them. I just asked one member why they had not re-newed and they didn’t realize they hadn’t. We had a couple of years with no yearbooks and one Bulletin so members don’t react as quickly as they just think we are behind.

I did not put up the motion to have committees make a bi-monthly report. It is something they were not asked to do when they were appointed. I have asked many of them if they would comply and they say no but most say they will give reports 2 x a year and when needed. Also Janie will not chase them – this would be a monthly thing to be added to her job – she won’t do it.

Please read and discuss – we need a motion on the loving cups. Either we raise the price or do away with them; the CCA cannot lose so much money. They cost $118 each (that includes postage) and now clubs pay $35 if they have 60% of their members in the CCA. --- Judy says most of the clubs have 60%. SOOOO at this level it will cost the CCA almost $17,000 to give out the cups.

Pati
Secretary’s Message

I, too, wish to add my praise for the wonderful issue of this year’s National presented in the Bulletin. Everyone has done a great job from layout, pictures, articles, and the whole package gives the members a feeling of being in Wisconsin and enjoying the show.

Remember this is an election year so everyone wishing to run for district director or National office, please follow the deadlines. If planning on running for DD, don’t forget to notify the members in your district. All those that have stated a “willingness to run” for National office by the July 1 deadline are listed with their bios in this Communique’. This group will be presented to the Board via ballot and nominations can come from the Board. Yet there is still one other opportunity to be added to the ballot which is by petition. Rules are listed in the Constitution Article III, Section 13. The Constitution contains the specifics of a job description for each position for National Office and Directors. We do have available on the website a copy of the District Director’s Guide for more clarification. Ballots for DD by each state will be in the mail by October 2, those wishing to send in petitions must have them presented to the secretary with 50 signatures of CCA members in good standing by November 1 as the ballots for all positions will be in the mail around (plus or minus) November 15, 2013. Closing for all elections processes is January 14, 2014. All selected will take office at the end of the 2014 National Specialty in W. Springfield, CT.

I wish to assure everyone that CCA 2015 is still in good hands and the location is still in Oklahoma City OK.

Enjoy the summer, drink plenty of water, and take the time to enjoy the little things in your lives especially the collie kisses.

Janie

AKC Meet the Breeds booth
December 14 & 15, 2013 in Orange County Convention Center in Orlando FL

Points in mailing: This year complimentary booth space to Parent Club....includes draped tables, chairs, lunch and complimentary daytime passes for four and individual signage custom made with your club’s logo and breed name.

Electricity rental is additional $110 for the weekend.

We can have in at the booth dogs and puppies over six months of age.

Completion of form to participate, check for electricity ...if received before Sept 1, will list club’s name in premium along with forwarding all information to our liaison and their tickets

Medallions: Conformation – 5 commemorative 3” medallions is $125. Those clubs with varieties will be offered a rate of $100 per set....we would need two sets...rough and smooth offered for BOB, BofOSex, BBE, Select Dog and Bitch.

Obedience & Agility – top scoring dog in each event – order by August 1, 2013 – $45.00 each....any pledges received after this date will be honored however the neck ribbons will not be imprinted with your breed. Any medallions sponsored after November 30, 2013 incur a $10 fee and will be shipped after the event to the recipient. Medallion is neck ribbon imprinted with the breed, event, location and year.....Cost is $45 each.

Deadline for Obedience & Agility medallion pledges is August 1, 2013. Deadline for Conformation medallions is July 1, 2013 for inclusion in the premium list and November 15, 2013 for inclusion in the show catalog.

Sent above to the officers for consideration and vote, as the CCA normally participates and the deadline dates for the participation form was July 1; therefore, ratification of the EC is on the Communique’ ballot. Copies of all original information from the AKC was sent to Mike Esch to finish adding the check amounts ($400) and to Paula Clairday as chairman, for their records.
Running for National Office as of the July 1 deadline

For President - Mike Van Tassell

To THE MEMBERS OF THE COLLIE CLUB OF AMERICA

I’m writing to you to ask for your vote to be the next President of the CCA. I believe that every member of CCA should have a voice: the novice and the veteran, the judge and the exhibitor, the person with a passion for conformation, performance, herding as well as obedience or Therapy dogs. **No part will ever be greater than the whole or common good of the club or the Collie with me at the helm as your President.**

I have served the CCA & local clubs in many positions, including CCA 1st VP, 2nd VP, DD, 2002 Assistant Show Chairman, 2006 National Show Treasurer and Assistant National Show Chairman. I’ve also been President and Show Chairman of the Intermountain Kennel Club in SLC, Utah for the last 13 years; Utah Beehive Cluster Chairman; and President & Show Chairman of the Utah Collie Club. I am also an AKC Judge for Collies, Shelties and juniors, Provisional for Aussies, Alaskan Malamutes. I am currently the AKC Delegate for my all-breed club.

Many of you have ideas to improve the CCA, and we need to listen and explore these ideas. I will welcome all input on how we can strengthen and improve our Club. I feel we need to elect people that have you the MEMBER, the COLLIE, and the CCA in mind at all times. They need to put their personal agendas on the back burner and have the welfare of the CCA and the Collie in the forefront at all times.

I started in Collies in the early 70s under the kennel name of Cobblecreek. I’m married and have 4 children and 7 grandchildren. “Collies” is something Debbie and I do together, she grooms and I do the showing, feeding, picking up poop, etc. Over the years we’ve had some great wins, have bred 15 to 20 Champions, co-bred the BOB winner at the 2000 National, and bred the WB and RWD at the 2002 National. As much as the wins mean to us, none of them can compare to the many great friendships we have made over the years.

In closing, **I want you to know that I want to be your next President.** CCA officers should work to support the entire membership and the constitution of the CCA. If elected to be your next President, I promise that your voice as a member will be heard. The President and the District Directors are elected to work for you. In the CCA every member should count - the novice's vote is just as important as the veterans'. The membership as a whole, supported by me as your President, will decide the direction our Club will take.

Thank you,
Mike Van Tassell
Home: 801-942-1682
Cell: 801-518-2377
Cobblecreek@comcast.net
For First Vice-President - Gayle Kaye
I have been breeding Collies for 40+ years using the “Chelsea” prefix. Finished my first Collie champion in 1976 and all current dogs trace to that bitch. Currently working on 13th generation of specialty winning champions!!

Currently a member:
Collie Health Foundation, The Quarter Century Club, Dog Writer’s Association of America

I Joined Collie Club of America in 1969 - I have served the Club in many positions:
* previously held office of First and Second Vice President
* Co-edited the Steve Field "Parader" Book
* Edited the 1994 & 1995 CCA Yearbooks - the 95 Yearbook won a Dog Writer's Award
* Initiated and developed the Register of Merit system
* Gazette Columnist for 12 years
* Edited Volume 4 of the Library of Champions
* Past Editor/Assistant Editor of the Bulletin.
* Previously on many committees including Chair of Ethics, CCA Written-Revisions, Internet, Ethics Revision Committee and others
* Current Chair of Judges Education Committee and Archives. Also on current Bulletin Committee

Collie Health Foundation
* Foundation Corporator for 18 years
* Secretary from 1998 to 2002
* Currently on the Board of Directors

Personal
* Author of two Award winning books, "A Century of Collies" & “The Collie in America”
* AKC licensed judge for Collies
* Authored and published countless articles for all-breed and Collie publications
* Very computer literate and proficient in most computer programs

For First Vice President - Harry H. “Butch” Schulman
I grew up in a different era. I handled my parents’ Collies in the 1960s and early 1970s. I sat around the table at Collie Club meetings, picnics, and various events during a time when children were to be seen but not heard. I was a sponge for information. I competed against professional handlers in regular classes who then judged me in junior showmanship competition. I observed breeder judges in the ring like Ada Shirley, Noel Denton, Jane Youngsjoen, George Horn, Bobbie Roos, and Roy Ayers, Sr. as they went over my dogs. It was an educational experience beyond compare. Through this exposure, playing with the dogs in my parents’ kennel, sleeping with the puppies in the whelping box, and reading everything in print about our wonderful breed, my love for the Collie evolved. I handled my parents’ Smooth bitch, Ch. Merriacre Blue Pinafore to Best of Opposite Sex at the 1972 CCA National Specialty when I was just 12 years old. My mom was my Collie mentor. She also bred multiple Doberman Pinscher and Lhasa Apso champions and taught me about those breeds as well.

When I was a kid, I perused through CCA Yearbooks, Collie Cues magazines and dreamed of breeding beautiful Collies one day (Ch. Wickmere Rapunzel is still my vision of perfection), but life took me down another path that I do not regret.

I graduated from the University of Louisville with a Bachelor degree in History and Economics. I studied abroad in Israel. I completed my MBA at George Washington University and a post-Graduate Certificate in Health Care Management at the University of Pennsylvania. I accepted a Commission as an officer in the United States Air Force, spent six years on active duty, and retired in the Reserves as a Lieutenant Colonel after 23 years of service to my country. My wife Robin and I have four children: Benjamin (age 25), Halle (age 20), Matthew (age 17) and Emily (age 15). I have been employed as the Executive Director for the Department of Ophthalmology & Visual Sciences at the University of Louisville School of Medicine as well as CEO of University of Louisville Physicians-Eye Specialists for the past ten years. Over the years, I remained extremely connected to the sport of purebred dogs. While in college, I handled my parents’ top winning Doberman Pinscher bitch, Ch. Jan-Har’s Rose Croix. While in Graduate School, I handled multiple breeds from Old English Sheepdogs.
to West Highland White Terriers. While in the military, I finished, campaigned, and ranked the top winning Bullmastiff, Ch. Mr. U’s Music Man, who went Group 1 at Westminster Kennel Club while I was deployed for Operation Desert Storm. My passion for the Collie never went away.

I finally fulfilled my dream and bred multiple Collie champions later in life once my career and family took root. These dogs include Ch. Strathmoor Sir William Wallace (BOS to BOB at the 2011 CCA National), Ch. Strathmoor A Fantasy Shared, Ch. Strathmoor Braeton Triple Crown, Ch. Strathmoor Dixieland Band, Ch. Strathmoor Sacred Ground (2nd AOAC 6-9 at the 2005 CCA National), and her offspring Ch. Overland Frozen In Time (1st AOAC 6-9 at the 2007 CCA National) and Ch. Overland Smoke on the Water (AOM at the 2012 CCA National), and my beloved Madame Butterfly (whose oil painting by Mike Cheatham still hangs in my dining room) just to name a few. I also owned, finished, and ranked my bitch, the incomparable Ch. Tartanside Attitude, as well as co-own and finished my bitch, Ch. Cobblecreek Sunrise Sunset, with my best friend Mike Van Tassell. Over the years, I have served as Vice President for the Collie Club of Kentucky and served a number of years as the CCA District Director for Kentucky as well. Additionally, I served as the Treasurer for the 2001 CCA National Specialty. I have written several published articles on the Collie. I am a licensed AKC Judge approved to judge Collies and 13 Herding breeds, 5 Working breeds, one Sporting breed, and Juniors. I am running for First Vice President of the Collie Club of America because I care about the Collie. I care about the future of our club. I care about the next generation of Collie fanciers and leaving our breed in good hands. I want to bring fresh ideas to the table, give our members a voice, and put words into actions so that I can make a difference for our entire Collie community. I have served on multiple university-wide committees via my place of employment, taught management courses at the USAF School of Healthcare Sciences, and served on national joint services committees with the United States Air Force. I have many years of experience in business management and organizational development. I believe I am uniquely qualified to fill this position with an open mind and as an advocate of fairness for all CCA members

For Second Vice-President – Lenell Nix

Madam Secretary and Membership;

I would like to take this time to submit my name to serve as my intent and for your consideration for the office of the 2nd Vice President of the Collie Club of America. Below you will find a biography of activities involving collies and my service to the CCA to date.

I have owned collies since 2000 and have been a member of the Collie Club of America and Piedmont Collie Club since 2002. In that time I have served the PCC in various positions as president, vice president, treasurer, and board member, in addition to serving as show chair for 2 yrs. I also worked closely with the 2007 host show chair in the detail and planning of the 2007 CCA National Specialty. I have had the fortunate privilege to serve as the district director for NC since 2010.

Additionally, I have served on the Constitution Committee since 2010 and have thoroughly have enjoyed that opportunity as it has given me insight in to the governing document of our club in a more in depth manner. At the 2011 Nationals I had the opportunity to work with Lynn Meyers, and assist as needed with our National Trophies, and shortly thereafter have served as a committee member on the Trophy committee.

I have spent most of my adult life being self-employed. Within our company, I am responsible for the filing of annual corporate reports with the Secretary of State, as well as other documents with the state and federal governments. Additionally I am required to maintain extensive employee files to ensure that federal and state laws are met. Accuracy, attention to detail, and organization are of the utmost importance in these areas.

I have served almost two complete terms as the DD for North Carolina and have enjoyed every moment. That said, I feel that after four years, the time has come for another in our state to take the reins and take on this position. I am a firm believer that changes of people and moving into new or out of positions fosters great opportunities. While serving as DD as a board member, I have been afforded the opportunity to not only represent my constituents concerns in NC, but I have seen how decisions as a whole impact our club. I am familiar with how the board works and the process goes into these decisions. I feel that this opportunity has prepared me to step into, if elected by the membership, the role of 2nd Vice President with ease and confidence in that I am up to speed on the current issues of the club. This will afford an easy transition.

Lenell Nix, NC
**For Treasurer – Mike Esch**
I have been a Collie Club of America member since 1978. I was President for the CCA from 2000-2004 and have been Club Treasurer for the last nine years.

I work for Church & Dwight, Inc., a mid-cap consumer product company. Our brand names include Arm & Hammer, Trojan, Nair, Oxiclean, Close Up, Pepsodent, Simply Saline, Orajel, First Response, Trojan, Spinbrush and Xtra among others. I am responsible for the world-wide supply chain. I manage a $1.2 billion dollar budget with a headcount of 3,520 people across 12 plants and 7 countries. I am responsible for setting budgets, managing assets and working to provide excellent service for our customers.

I have been show chair for three CCA Nationals and show treasurer for three other CCA Nationals. I am licensed to judge Collie and Shelties and am a lifetime member of the Central States Collie Club. I judged Bitches at the 2013 CCA National.

I would love to be your Treasurer for another 2 years.

**For Secretary - Jane Clymer**
I joined the CCA in 1976 after obtaining my first collie, Scotty, a Ch. Parader's Reflection grandson. Scotty was a great example of the collie breed and was a wonderful dog to help Tom and I raise our children. We moved many times over the years and therefore, allowed me to meet many collie friends and collies from various families to include in my breeding program. While traveling this road in dogs, I joined all breed clubs working every job to help put on shows but upon moving to Kansas, joined the two specialty collie clubs available, deciding to give my knowledge and business skills to work for the breed I loved. I joined the CCA Board in 1994, then the membership committee in 1995, and continued until becoming your secretary in 2006.

I have served as your secretary for the past several years and have enjoyed meeting all the wonderful members of the CCA in their various positions as volunteers. I’ve answered many, many questions regarding Collies while calling for help from our hard-working committee chairs and Board, when needed. Thank you all for always being there for me to count on for your knowledge and assistance. I wish to take this opportunity to say thank you for allowing me to serve as your secretary. If you wish, I will be willing to run for another term.

**For Director At Large (2014 – 2020) - Hildegarde S. Morgan**
I would like to submit my name as a candidate for the position of Director-at-Large for the 2013 election. I have loved and been “owned by” collies for over 60 years as my first collie came as a birthday present from my parents when I was 12. After purchasing my first show collie from Mary Hutchinson in 1972, I joined CCA and have lived with collies ever since. As a brand new club member of the Mason-Dixon Collie Club I was drafted into serving as show chairman when the chairman had to resign. I well remember the “good old days” of the ’70s when we had time to visit, tailgate at shows, and go out to see litters. The Collie Club of Maryland summer picnics are amongst my fondest memories.

Though my first love is conformation, I have also titled in obedience, rally, herding and tracking. I have had the honor of judging collies and junior showmanship since 2000. I now judge 12 herding breeds and 5 non-sporting breeds.

Over the years I have served CCA on the Working Collie Committee and as trial secretary for two herding regionals. I was editor of two yearbooks, 1974 and 1975. In the formative years of the Collie Health Foundation I was drafted by Sandy Draper to serve as treasurer, and recently I was secretary of CHF. Early on I was an officer of the Charleston Kennel Club. For the past 30+ years I have served in many capacities for the Collie Club of Colorado and Buckhorn Valley Kennel Club.
For Director At Large (2014 – 2020) - Barbara Schwartz
My name is Barbara Schwartz and I am running for re-election as Director At Large for the CC of A. I am a 50 year member of the Club as of this year. I fell in love with the collie when I was 5 years old and started showing them in the early 60's. I have been totally dedicated to the breed (emotionally, physically, intellectually and financially) ever since. I am presently an AKC Delegate representing the St. Louis Collie Club. I am active in the Legislative Problems facing all animal lovers, breeders and owners. This interest started when NH breeders ran into problems with legislative proposed by PETA and HSUS in the early 1970's. Members of all the dog clubs and all of the organizations that were involved with animals formed DOGS (Dog Owners Of the Granite State) which is the first state to have such an organization. To date we have never lost a battle with the AR and have been able to pass legislation that is beneficial to all animals.

I received my AKC License to judge collies in 1970 and have been fortunate to have judged specialties in all parts of the US and Canada. I have had the honor to judge the CC of A National twice. I am now licensed to judge Shetland Sheepdogs, Doberman Pinschers, Great Danes and Junior Showmanship.

Because of the wonderful mentors who took the time to help me when I started, I felt that I had to carry on the tradition of giving back to the Collie. Thus I have worked for the club in many different ways over the years. Some of these are:

1. Written several articles for the Yearbook that include a history of the CC of LI for the 1965 Yearbook and THE UNPARDONABLE FAULT which first appeared in the1975 BULLETIN and was republished in the 1980 Yearbook. I was the writer for the Collie Column for the AKC Gazette.
2. New Hampshire District Director for many years.
3. Speaker for the first Collie Judges Education presentation at the Tampa National chaired by Bobbee Roos and was one of the panel speakers at the Breeders Education Seminar for the 2013 CCA National.
4. Helped produce the first breed study of gait that is now on CD: A STUDY OF COLLIE GAIT that was done for the CC of A by Rachel Page Elliott.
5. Created the CC of A Health Committee when we were first faced with the Corona and Parvovirus out breaks in 1978 and served as Chairman from 1979 until 2000. I was one of the founding members of the CC of A Health Foundation.
6. Served as Chairman for 2 of the TOP 10 Competitions at Nationals in Ohio and Virginia Beach.
7. Re-introduced the CC of A Legislative Committee and have served as co-chairman, a position I still hold today.

I have tried to do the best for the club (never having missed a vote) and ask for the honor of serving you for another term as Director At Large.

New Members and Reinstates –June 2013

USA

CAS Steven Tamae, 2932 Winlock Rd., Torrance, CA, 90505, (310) 589-3428, triumphcol@sbcglobal.net. Sponsors: Cecilia Fouty and Heather Newcomb, Junior, DoB: March 7, 2001, AKC Junior # 52906363002 Change Elaine Goto-Tamae from single to joint.
Proposed Guidelines for New Committees

**Breeder of the Year – Kathy Moll, Chair**
The proposed BOY Committee met online over the past few days and discussed a mission statement and goals to present to the Board to clarify what we believe we will be doing if we are approved. None of what is below is engraved in stone, and we expect to make changes, additions and subtractions as we work. All five proposed members contributed to this effort.

Proposed Chair of BOY: Kathy, DAL & Member NC

Proposed Members:
Emily Berkley, DD KS
Isabel Ososki, DD IL
Leslie Rappaport, Member OR
Ellen Russell, Member DE

**BOY Committee Mission Statement:** The Breeder of the Year Committee will examine criteria for a yearly recognition that rewards a CCA member or members who, through his/her/their breeding program(s), promote the overall attributes of the Collie breed. Possible areas of inclusion are conformation, performance, health and quantifiable miscellaneous contributions to the Collies’ appearance, intelligence, well-being and success.

**BOY Committee Goals:**
1. To examine the areas listed in the mission statement utilizing feedback from members, other parent clubs and various avenues as appropriate.
2. To determine desirable criteria.
3. To look at ways to quantify criteria.
4. To develop a fair balance among criteria for each eligible breeder.
5. To decide who will administer the BOY program.
6. To present a new method by which BOY will be determined.
7. To make suggestions as to how the recipient(s) will be recognized, including

Here are a few questions to discuss with your district director.

1. Define the purpose of the award.
2. Will there be an award in each variety or a single overall award?
3. Upon what criteria will the award be based? What areas should be considered?
4. Will breeders apply for the award or be notified as they were for the previous BOY awards?

**Public Relations Committee – Linda Mabus, Chair**

**Mission Statement:**
The PR Committee will provide ideas and resources for the active promotion of the collie as a desirable family companion and working canine partner. The committee will explore avenues to help local groups put on events for the public in association with members and groups already experienced with public events.

Important possible avenues for featuring our breed would be a CCA link on our website to sites where the public can view articles, photos, and videos of collies in family settings and activities. Additionally, the same media would show collies and their owners in performance doing agility, carting, flyball, freestyle, herding, obedience, service dog, therapy, tracking, and other action-related and service activities.
Possible Goals:

1. To design Internet based sites where the public can go to view the activities mentioned in our mission statement.
2. To help develop, gather and maintain resources for collie related promotions and events to assist members and groups.
3. To work with members wishing to put on collie events to introduce the public to Collies in performance and service venues as well as proper care and responsible ownership.
4. To work as a liaison between current CCA experts and those who are new to the process but wish to sponsor events.
5. To aid in preparing ads and other promotional opportunities for the CCA as needed with the aid of members with advertising experience.

Re-Alignment of the Board Committee – Lori Montero, Chair

The proposed [Board/Zone] Realignment Committee has met online over the past couple of weeks and has discussed a mission statement. Below is what we are presenting to the Board to clarify what we will be working on if approved.

Proposed Chair of Realignment Committee:
Lori Montero, Membership Chair

Proposed Members:
Nadine Beckwith, DD IA
Kris Provenzano, DD NJ
Helga Kane, Member CA-S
Adria Weiner, Member CA-N

Realignment Committee Mission Statement: The [Board/Zone] Realignment Committee will use the CCA Constitution and By-Laws as its basis of interpretation to examine current membership levels, voting privileges, the relationship between the number of members and representation by District Directors in an effort to design and propose an equitable distribution and fair representation of all voting members in an attempt to realign the Board members so that business can be conducted in a more timely manner and in accordance with the AKC’s suggested organizational structure. The Committee also has possession of the materials assembled by Liza Dunkle and her committee which will be reviewed and taken into consideration. The Committee will also use the most current membership databases for both Foreign and Domestic members.

Motions:
# 1. 5/28/13 Made by Jackie Caruso and seconded by Debbie Price. Motion for Meet the Breeds booth, Javitts Center, NY, for $500 to cover the cost of materials printing and booth display. Chairs for the event to be Jackie Caruso, CT, along with Darci Brown, NH, and Sharon Mullaney of MD. Check made out to the Tri County Collie Breeders (the main host club of the event to be held on behalf of the Collie Club of America).

# 2. 6/1/13 Made by Gayle Kaye and seconded by Betty Abbott. Re: CCA PUBLICATION POLICY.

CCA publications have an established policy on advertising references to certification of puppies or breeding stock. OFA, CERF and CHIC numbers may appear in advertisements. DNA or genetic testing results are allowed in advertising, with verification of same submitted at time of placing ads. Dogs "cleared by parentage" need to submit verification of parents' "cleared status" when placing an ad. Other available health and/or genetic information, including specific eye ratings, should be referred to as follows: eye examination and/or additional health information is available on request. Breeders and purchasers should be aware that there are differences in grading systems and between individual examiners' findings, and inform themselves about the health subjects.